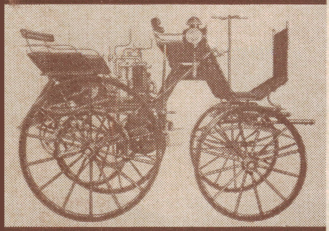
This Week in New Orleans

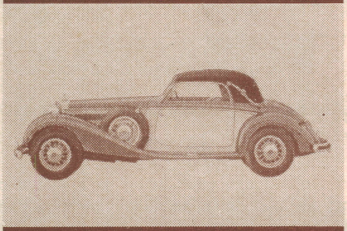
From the Motorwagen to the 220 SE-From 1886 to 1965

1886



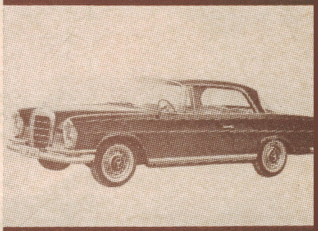
Daimler Motorwagen

1936



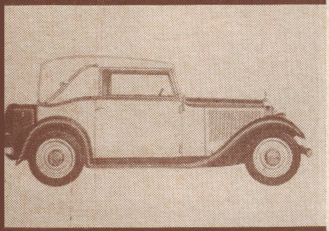
Mercedes-Benz

1963



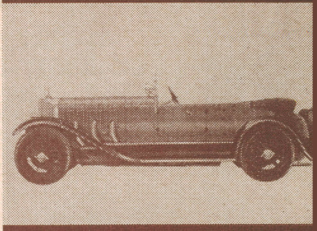
220 SE Coupe

1931



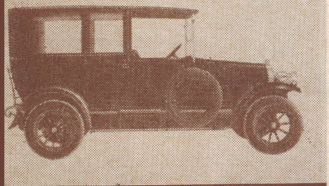
Mercedes-Benz

1914



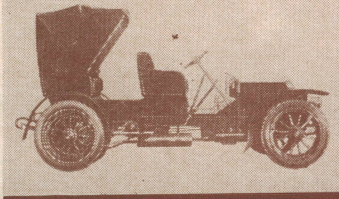
Mercedes Tourenwagen

1909



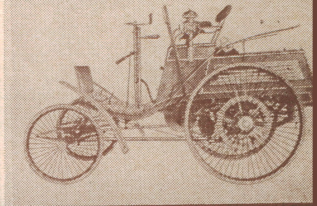
Benz Limousine

1902



Mercedes-Simplex

1894



Benz-Velo

MERCEDES BENZ

Crescent City MOTORS

3/27/65
81 - #13

twino

Kolb's
RESTAURANT

Traditionally New Orleans Since 1899

125 ST. CHARLES

Just a few short steps from your hotel you will experience the charm and hospitality of an old Bavarian Inn. You can choose from over 100 daily selections of both Continental and American favorites including the German specialties for which Kolb's has been famous since 1899.

You will be pleasantly surprised to discover that dining in this Famous Restaurant is not expensive.

A WIDE SELECTION OF DELICIOUS FIVE COURSE GOURMET DINNERS SERVED IN ALL DINING ROOMS AFTER 5 P.M. FROM $2.25 TO $3.50

Some of the Specialties of the House . . .

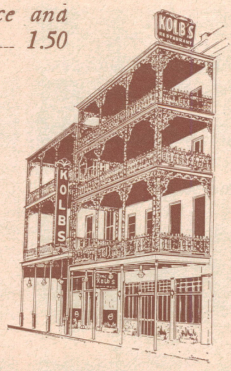
TENDERLOIN OF RED SNAPPER, Saute Amandine and Saute Potatoes, a gem of the sea *1.50*

FRIED STUFFED SHRIMP, Tartar Sauce and Saute Potatoes, a gulf coast favorite *1.50*

SAUERBRATEN MIT KARTOFFEL KLOESSEN, German Roast Beef, Potato Dumplings, Burgundied Red Cabbage, Apple Sauce, a gourmet delight *1.85*

ROAST PRIME RIB OF BEEF, au jus, with Baked Potato, a succulent entre *3.95*

CHARCOAL BROILED PRIME STRIP SIRLOIN, with Baked Potato, broiled to perfection *4.50*



Open 10 A.M. to 10 P.M.
Closed Sundays

For your dining pleasure, the relaxing music of Hans and Rudi, 6:45 to 9:45 each evening at no additional cost.

Viewings/Doings

At *Antin's Antiques,* 308 Royal, a fine display of gems, antiques and gifts.

— — —

A most pleasurable visit may be made to the Tchoupitoulas Plantation House, built in 1840, located on the West Bank [of the Mississippi] River Road 3 and ¼ miles from the west bank foot of the Huey P. Long Bridge. Once the "big house" of a large plantation, it is now the Tchoupitoulas Restaurant, surrounded by 12 acres of magnificent old oaks and flowered landscape. There's horse and pony riding for the children, and restaurant hours are from 11:30 a.m. to 11 p.m. Food is magnificent and typical Southern Plantation in type and service and there are the famous drinks of the Old South for your sampling. [776-1277]. 6535 River Road.

— — —

New, and filled with great historical and cultural interest, is the Musée Conti, a magnificent and very authentic wax exhibition, showing [in chronological order from 1699 to 1910] the characters, great events and customs of the New Orleans story. This is a *must.* It is a production of artists, European wax craftsmen and Parisian costumers, plus accurate research.

— — —

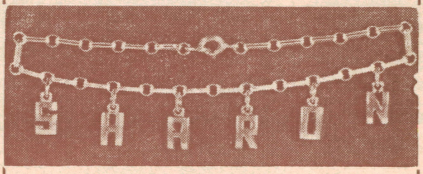
Musts for your New Orleans visit are two magnificent daily water lecture tours, leaving from the foot of Canal Street. At 11 a.m. the new Diesel powered 400 passenger *Mark Twain* departs on a thrilling Bayou tour to travel over 40 miles on the Mississippi River, Bayou Barataria and the Intercoastal Waterway, covering the great Port of New Orleans, returning at 4 p.m. At 2:30 p.m. the famous 3,000

To :[9]: Viewings/Doings

TWO SPECIALS

That Will Thrill You

A GIFT SHE WILL LOVE



"Her Name" In Sterling Silver

A Bracelet to dangle from her wrist and remind her of you. Any Name up to 10 letters, on a Sterling Charm Bracelet (if more than ten, add 25c for each extra letter). Brilliant rhodium finish for long wear. A delightful, personalized gift for any occasion. If mail shipment, add 15c. Fed. Tax Incl. **$3.00**

A Solid, Yellow Gold 14-KARAT CHARM That Lights Up

Beautifully made, the recipient will be thrilled. The cross-beams on the lamp post bear the names "ROYAL" and "CANAL."

$19.50

In Sterling Silver $12.00

See Our Display of Antiques They Are Simply Beautiful

N. O. Sterling Silver Charms $1 & Up

ANTIN'S ANTIQUES

308 Royal Street • Phone 525-4041

NEW ORLEANS

twino

French Quarter Walking Tour

For people who prefer to see New Orleans with a guide there's the highly recommended Gray Line, which runs several different tours daily. [Call JA. 5-0138 or ask at your hotel/motel. Also provides limousines for small groups. To "get around" — Yellow "cabbies" can show and tell you plenty about the city, so don't be bashful about asking questions. [JA. 5-3311].

May we suggest you start your walking and browsing tour of the French Quarter or *Vieux Carré* (Old Square) where Royal Street leaves Canal Street to plunge into the narrow old streets, some of whose buildings were standing more than 200 years ago. Royal Street, the *Rue Royale* was, almost from the beginning, the elegant Main Street of the Franco-Spanish town which was *Nouvelle Orléans* in the early 18th century.

In an old New Orleans structure at No. 221 Royal, across from the elegant and historic Hotel Monteleone, is the smart *Andrew Jackson Restaurant,* containing a striking statue of the old hero and a beautiful old purple marble fireplace rescued from the Paris Opera House.

Typical of the treasure shops of old

To :[6]: Walking Tour

In the French Quarter

Antique Arms Exhibit
Arms Library

New Orleans Arms Co., Inc.

New & Antique Arms & Accessories • Master Gunsmiths

240 RUE CHARTRES • PHONE 522-5651

OPEN TO VISITORS
10 am to 4 pm Mon. thru Sat.
Magnificient French Quarter House
The Philip Steegman Home
(Old Miltenberger Mansion)
902 Royal St. Ph. 523-2806

"IN THE VIEUX CARRE"
You will be entertained by
NATIONALLY KNOWN
PIANISTS AND VOCALISTS AT—
Pat O'Brien's
FOUR BARS
TO SERVE YOU
YOUR FAVORITE DRINKS
EXPERTLY PREPARED
PAT O'BRIEN CHARLIE CANTRELL
718 ST. PETER ST.
NEW ORLEANS

This Week in New Orleans

"New Orleans' Oldest Weekly Visitors Publication"

Hotel/Motel Authorized

MEMBER NATIONAL VISITOR MAGAZINE GROUP, INC.

twino 424 Camp
Telephone 524-6961

Subscription $8.00 per year.
margaret hamlin, *editor-publisher*

Conventions

We are happy and proud this week to welcome the 400 delegates to the S-LOUISIANA HOSPITAL ASSOCIATION meeting at the *Jung* [now thru the 28th]; the 800 members of the N-AMERICAN ASSOCIATION FOR THORACIC SURGERY convening at the *Roosevelt* [Mar. 28th-31st]; the 80 delegates to the R-MARKETING DEVICE ASSOCIATION-District 6 to the *Royal* Orleans [Mar. 26th]; the 40 members of the N-NATIONAL BAKERY SUPPLIER'S ASSOCIATION to the *Royal Orleans* [Mar. 28th-31st]; the 100 R-INTER-NATIONAL COUNCIL OF SHOPPING CENTERS - Regional Meeting To :[7]: Conventions

PERE ANTOINE'S OLD FASHIONED ICE CREAM PARLOR

Located in the heart of the Vieux Carre on Royal Street at Pere Antoine Alley. Authentic Victorian Soda Fountain, circa 1900, has marble top and front facing. Bent wire tables and chairs of 'the good old days'. 727 Royal St. 523-8016.

SINCE 1917— SOUTH'S MOST FAMOUS ITALIAN RESTAURANT

Jacobi's Original Italian Restaurant

914 POYDRAS ST. JA 5-2934

The SAENGER ORLEANS on RAMPART at CANAL

PERFORMANCES DAILY 8:00 P. M.
MATINEES WED.—SAT.—SUN. 2:00 P. M.
All Seats Reserved

MY FAIR LADY

STARRING
AUDREY HEPBURN
REX HARRISON

Phone
BOX OFFICE OPENS DAILY 10:45 — 524-0876

Le Beau Monde

DISTINCTIVE GIFTS & JEWELRY
Shipped Everywhere
907 Iberville 524-9537
EXPERT WATCH REPAIR & ENGRAVING

NEW ORLEANS OPERA HOUSE

KNUD ANDERSON, Conductor

Gianna D'Angelo Salvatore Baccaloni
Cesare Valletti Renato Capecchi

MARCH 25th & 27th
8:15 Municipal Auditorium

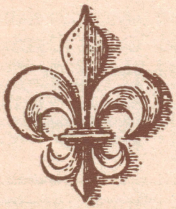
DON PASQUALE

Tickets at Werlein's & Auditorium
$1.50 to $10

Hotel/Motel Authorized-"The Key To The City"

Walking Tour from :[4]:

New Orleans is *Antin's,* located in an old Creole building at No. 308 Royal, where may be seen a fine display of



gems, antiques and gifts. Walk back up Royal, retracing your steps to Iberville St. and turn right.

At No. 739 Iberville is Felix's Restaurant, open 24 hours, with typical regional oyster bar and excellent seafood.

Continue on Iberville and turn right on Bourbon to No. 212 — the well-known "Toney's Spaghetti House," a Bourbon Street institution. A few steps further at No. 216 is the unusual "Buck-Forty-Nine Steak House" where wallets are pampered.

Occupying half a block down Bienville from the corner of Bourbon, at 813 Bienville, is *Arnaud's,* one of New Orleans' fine old French and Creole restaurants, its *facade* embellished with iron gates and striking side lanterns, and its interior containing a magnificently-stocked wine cellar, and handsome public and private dining rooms. Continue on Bienville to Dauphine, turn left to No. 208 Dauphine is *Le Potpourri* a most unique gift shop—have a look.

Across the street on the corner of

To :[8]: Walking Tour

Linens
Custom Made Lingerie
Monogrammed Handkerchiefs
223 BOURBON STREET

VIEUX CARRE MOTOR LODGE
920 NORTH RAMPART ST.
New Orleans' Newest and Finest . . .
VIEUX CARRE
Motor Lodge
New Orleans
MASTER HOSTS
TELEPHONE 524-0461

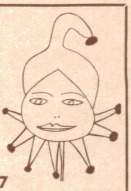
SEDUCED and ABANDONED
Pietro Germi's
1964 CANNES FILM FESTIVAL WINNER
"BEST ACTOR" AWARD
EXHIBITOR'S "GOLD TICKET" AWARD
1964 ITALIAN ACADEMY AWARD
3RD BIG WEEK
GENTILLY · ART
3871 GENTILLY—288-8111
WEEK DAYS
6:00-8:00-10:00 P.M.
SATS.—SUNDAYS
2:00-4:00
6:00-8:00-10:00 P.M.

Convention

from :[5]:
delegates to the *Royal Orleans* [Mar.

26th] and the 1200 R-LIQUEFIED PETROLEUM GAS ASSOCIATION conventioneers meeting at the *Jung* [Mar. 28th - 30th]. We thank you for convening in New Orleans and we sincerely wish you a good, *good* holiday. When you *must* leave, do plan to return . . . you'll be glad you did and so will we!

Le Potpourri
GIFTS and ANTIQUES
to
DELIGHT and AMAZE
208 DAUPHINE
9 AM - 6 PM 529-1137



For Men Only
LE·PUB
Where the talk is he-man—and so are the drinks. Gas lights, player piano, plank floor, a sensational painting over the bar, and nostalgic front pages from the 1890s . . .
LUNCHEON FARE
FROM 11:30 a.m. - 2 p.m.
(Open 8 a.m. until 8 p.m.)
SHERATON - CHARLES HOTEL

FULL LINE OF Western Wear
for MEN, WOMEN and CHILDREN
PIONEER SHOPPE
300 CAMP ST. (Near Canal)
JA. 5-4984

SEND HOME A LIVE PET ALLIGATOR

DU-SAY'S
FAMOUS FOR PETS
Since 1928
901 IBERVILLE ST.
In the French Quarter

The
GEORGE STEVENS
Production
THE GREATEST STORY EVER TOLD
Presented in CINERAMA

Martin
CINERAMA
3615 TULANE AVE. • PHONE 488-3731
NEW ORLEANS, LOUISIANA
FREE PARKING

Walking Tour from :[6]:

Dauphine and Iberville is a fascinating pet store — *Du-Say's* — full of interest!

At #907 Iberville is *Le Beau Monde,* a real gold mine for you! [Also watch repairing and engraving while you wait.]

Walk back to Bourbon, turn left and

continue down Bourbon Street and turn left on Conti Street to famous Broussard's Restaurant at No. 819. This was the site of historic Jefferson Academy, an aristocratic school of the Creole period.

Walk to the corner of Dauphine and Conti. Here you'll find *Club Continental.* Excellent "watering hole" for a refresher before continuing your walking tour. Aside: Here is an international spot you won't want to miss. [Show time 9:30-11:30-1:30.]

In the next block, at No. 917 Conti, is the new and very authentic Musée

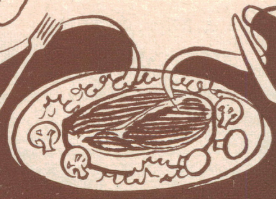
To :[10]: Walking Tour

House of Enchantment

THE FINEST GIFTS
THE WORLD HAS TO OFFER
at prices all can afford
728 ST. LOUIS
(across from Antoine's)

JUNG HOTEL
DINING ROOM

Charcoal steaks
chicken, chops
Famous New Orleans
French Cuisine
Open 7 A.M. 'til Midnight

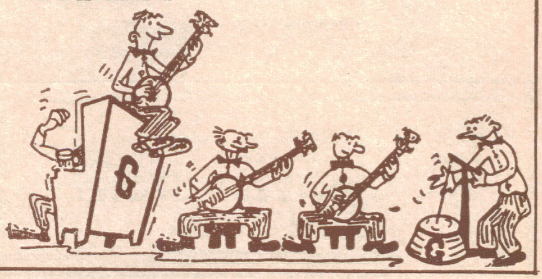


THE RED GARTER

FEATURING . . .
The Banjo Band

"Hottest Booming Banjo Bar" —NEWSWEEK; "Wholesome —Immemorial." — TIME; "Packed with People Having a Glorious Time"—HEDDA HOPPER; "The Kind of Music That Launched the 20's"— —UNITED PRESS INTERNATIONAL.

640 BOURBON STREET



Viewings/Doings

from :[3]:

passenger steamer *President* will take you on a 2½ hour sight-seeing tour of New Orleans' famous harbor.

There are many things to see in New

Orleans—but to get the true feeling of this wonderful town—may we suggest the Philip Steegman Home at 902 Rue Royalé. It's a rare privilege to visit this home. We do recommend you include this on your busy agenda.

Du-Say's for Pets, 901 Iberville, offers everything imaginable for cats, dogs, birds and fish. Featured is a tropical fish department with over 40 aquariums containing exotic fish from all over the world. Come in and get your Pet's Free Gift.

HONG KONG

Custom Tailored Clothing Comes to New Orleans

For years travelers to the Orient have marveled at the elegance and the quality of the Hong Kong suit. The master tailors of this British Crown Colony combining their needlework magic with the world's finest fabrics, have been famous through the decades for their outfitting of royalty, businessman and adventurer alike.

Hong Kong Airlift, 1510 St. Charles Ave., phone 522-7810, is now making this fabulous clothing available to the men and women of the New Orleans area. Suits valued at $75.00 to $150.00 sell for $50.00 to $78.00 — and they are custom tailored, too. A selection of more than one thousand samples of luxury materials from which to choose. We ship everywhere.

FRENCH QUARTER RENTALS INC.

MOTOR SCOOTER & BICYCLE TOURS & RENTALS

713 ST. ANN STREET

522-7105

You Are Invited to Dine in the Gracious Manner of the Old South . . .

TCHOUPITOULAS PLANTATION RESTAURANT

(Established 1769)

Distinctive Plantation Cuisine Served Daily at Luncheon and Dinner Amidst the Beauty and Charm of the Tchoupitoulas Plantation, One of the Oldest Plantations in the South . . .

6535 RIVER ROAD, WEST BANK *(Across the Huey P. Long Bridge)* **PHONE 776-1277**

RKO ORPHEUM
Opposite Roosevelt Hotel JA 5-0333
NOW! DOORS OPEN 10:45 A.M.
HELD OVER 2nd BIG WEEK
ACADEMY AWARD NOMINATION
"BEST ACTRESS"
Sophia Loren
Joseph E. Levine presents
Sophia Loren Marcello Mastroianni
in Vittorio De Sica's
Marriage Italian Style
An Embassy Pictures Release In Color

Walking Tour from :[8]:

Conti, a wax exhibition of New Orleans history from 1699 to 1910. For visitors this is one of the finest attractions of the city.

Retrace your steps back down Conti, past Dauphine and Bourbon Streets to the corner of Royal and Conti.

Turning left down Royal from Conti find *René's* Perfumery. Here, at No. 415 are excellent and typical Creole scents. Next door, at No. 417 Royal is

To :[12]: Walking Tour

Musée Conti
10 AM to 10 PM
DAILY
Unique—the only Wax Museum of its kind in the U.S.
WAX MUSEUM
144 life-size figures depicting the history of New Orleans
917 CONTI ST. — In the French Quarter
Adults 1.50, Students 13-17 .75, Children 6-12 .50, Under 6 with parents FREE

Fashion Show Luncheons
Ladies and Gentlemen are invited to enjoy a delicious lunch while viewing the creations of the world's leading designer.
Daily Monday through Friday
from 11:30 to 3 P.M. $2.50
PERSONAL OR CLUB
RESERVATIONS 525-6167
BIG NAME ENTERTAINMENT NIGHTLY
CLUB OPEN 7 NIGHTS
A WEEK
Lionel Hampton
And His Orchestra
DON'T MISS OUR
NIGHTLY SHOWS
AT 9:30 P.M., 11:30 P.M.
& 1:15 A.M.
AL HIRT
501 RUE BOURBON

BATON ROUGE

A visit to Baton Rouge, Louisiana's capital, and the scene of intense industrial development, is well worth the visitor's time. Mileage from New Orleans over the Airline Highway is a scant 80 miles, and wide and straight U.S. 61 passes the busy New Orleans International Airport, penetrates vast swamplands, courses through rich sugar lands and near to fast-growing industrial and residential areas. Miles from the heart of Baton Rouge you'll spy the towering 34 story Louisiana State Capitol. This is a must for visitors, who find their home state's name on steps leading to the main lobby. The

Capitol has many interesting historical and art features. Baton Rouge is a city with a long history—is in the center of an imposing group of ante-bellum plantation houses, and is the seat of Louisiana State University, one of the largest in the South. The city is the center of the chemical industry in the South and is the site of Esso Standard's refinery, largest in the Nation. Beyond Baton Rouge lies the heart of lovely, lively Louisiana, with its ante-bellum charm, history and fast-growing industry and commerce. Baton Rouge has lived under seven different governments: French, English, Spanish, West Floridian, Louisiana, Confederate and American.

for those who enjoy good living

COURT OF TWO SISTERS
613 Royal
522-7261
Creole and French Cuisine

HONG KONG RESTAURANT
7400 West End Boulevard
282-1511
Chinese and American Cuisine

HOUSE OF LEE
Veterans Highway at
Causeway Boulevard
VE 1-3128
Chinese and American Cuisine

INTERNATIONAL ROOM
Moisant International Airport
729-7854
American Cuisine

LA LOUISIANE
725 Iberville Street
523-4664
French, Italian and
American Cuisine

THE SIRLOIN ROOM
3317 South Claiborne
TW 1-4766
Steaks, A Specialty

T. PITTARI'S RESTAURANT
4200 South Claiborne
TW 1-2801
French and American Cuisine

VIEUX CARRE RESTAURANT
241 Bourbon Street
525-6400
French and Italian Cuisine

Remember that in addition to these and thousands of other fine restaurants, your Carte Blanche card provides instant credit at hotels, car rental agencies, service stations and gift shops the world over. It also gives you jet age credit convenience on more than a score of major airlines. Carte Blanche—the credit card that can keep pace with you.

Ask for a credit application wherever you see the Carte Blanche "Welcome" sign displayed or write Carte Blanche, Dept. GG-5, 3460 Wilshire Blvd., Los Angeles, California, 90005.

Carte Blanche WELCOME

twino

Hotel/Motel Authorized-"The Key To The City"

Walking Tour from :[10]:

famed *Brennan's* restaurant, housed in one of the finest and most historic examples of Creole architecture. It was once the home of Paul Morphy, the international chess champion. No shirt sleeves here.

Continue down Royal to #441 on the corner. This is the old, elegant and traditional *Tortorici's* Restaurant, housed in a fine, old Creole building; a 'Quarter landmark.

Turn left up St. Louis Street to #713. Here is famed *Antoine's* Restaurant, a historic institution, operated by the third generation of the famous

To :[14]: Walking Tour

The Skillet Steak House
JUICY CHARCOAL BROILED STEAKS
Your All Night Steak-Out
OPEN 24 HOURS — 7 DAYS
X-Bar-None-Breakfast
Skillet Hot Cakes
Hickory Bar B-Q Ribs 282-9179
3871 Gentilly Boulevard (Hiway 90 E.)

R

Gay entertainment . . . dance music by LEON KELNER and His Orchestra . . . superb cuisine . . . your favorite cocktails . . . all weave a magic spell for a wonderful evening of pleasure at the renowned **BLUE ROOM** of **THE ROOSEVELT HOTEL.** Open nightly except Mondays for dinner and supper. No cover charge. Minimum per person: $2.50 weeknights $4.00 Saturdays. Now starring in floor shows at 7:45 and 11:45—

LOS TROVADORES DE ESPANA

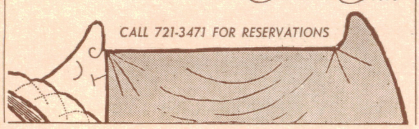
Exciting troupe of singers, dancers and musicians from Madrid, Spain.

THE ROOSEVELT HOTEL—Pride of the South. For reservations, call 529-7111.

RECORD of the Week
by twino

TRADE WINDS: EARL GRANT (Decca Records DL 4623). Here's the ear-caressing and inimitable style of Earl Grant at the piano and organ, with instrumental accompaniment. The numbers evoke a romantic imagery of tropical isles, moonlit strands and soft serenades. "Moon of Manakoora," "Street of Dreams," "Sweet Leilani," "How High the Moon," and "Summertime in Venice," are among the selections. At better record shops.

start your flight...relaxed
SPEND THE NIGHT BEFORE AT THE Hilton Inn
CALL 721-3471 FOR RESERVATIONS



GOLLIWOG LOUNGE

Meet the lovely Golliwog Girls. Listen to ARMAND HUG nightly at the Piano Bar. DANCE to RENE COMAN Trio Friday and Saturday nights.

CLAIBORNE TOWERS
CANAL AND SOUTH CLAIBORNE AVE.

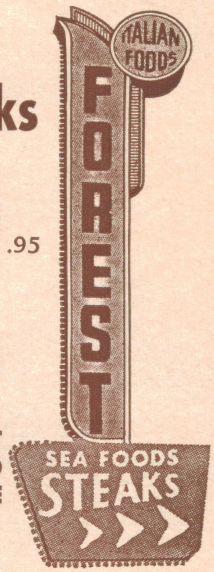
We Serve Only . . .
The Finest U. S. Prime Steaks
Serving from 5 P.M. to 11 P.M.

5 COURSE DINNERS $2.95

Call Connie for Reservations 525-1531

SERVED IN NEW ORLEANS' MOST ELEGANT DINING ROOM WHERE LUNCHEON AND DINNER ARE REVELATIONS IN EXCELLENCE

Your Hosts: Carlo and Connie Torina
728 N. RAMPART ST.
(Across from Municipal Auditorium)



Walking Tour from :[12]:

Alciatore family of restaurateurs.

Across from Antoine's at 728 St. Louis, is the "House of Enchantment," a most unique gift shop.

Continuing to Bourbon, at No. 501, you'll find the famous Al Hirt club, featuring nightly "name" shows, and smart luncheons and fashion shows.

Walk back to Royal. Across the street at 524 Royal is the famous Brulatour court or *patio* — part of one of the finest buildings of the Creole period. In it is located the very excellent *Dupree* gift shop, and featuring the finest pralines in town.

Continue down Royal to Toulouse

St. at No. 723 Toulouse is the famous

To :[22]: Walking Tour

CORINNE DUNBAR

Distinctive Creole Cuisine

LUNCHEON $3.50 DINNER $6.00

1716 St. Charles Ave.—By Reservation—525-0689

Dupree's

FINEST PRALINES

Original Paintings & Etchings • Exclusive Leather Goods • Gifts • Jewelry Antiques • Fragments of Iron Lace • Exquisite Craftsmanship of the Past and Contemporary . . .

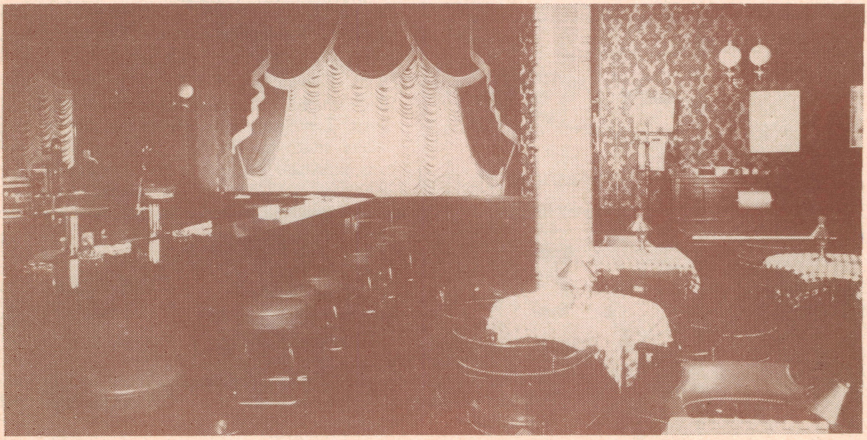
TWO SHOPS

524 ROYAL STREET

639 ROYAL STREET

Sightseeing

1. St. Louis Cathedral [Basilica of St. Louis - King of France] — late 18th Century, full of religious, art and historic interest, next to the Cabildo and Jackson Square.
2. The Old Spanish Cabildo, next to the Cathedral [Basilica of St. Louis-King of France]—now a fascinating museum relating to the city's past.
3. A Grayline sightseeing trip to the field of the 1815 Battle of New Orleans, at the edge of the city.
4. A walking tour of the *Vieux Carrè* or French Quarter which includes peeks at patios, interesting shops and restaurants and selected entertainment spots [this copy contains such a do-it-yourself walking tour].
5. A river trip on the S.S. *President* and a Bayou jaunt on the *Mark Twain*.
6. A visit to the quaint old cemeteries of early New Orleans [off North Rampart Street].
7. A streetcar ride out St. Charles Avenue, where the architecture reflects the city's growth and history, block after block, and you reach Audubon Park [good zoo here], Loyola and Tulane Universities.
8. The Delgado Art museum in spacious City Park, full of priceless paintings and works of classic and modern art.
9. Confederate Memorial Hall at 929 Camp St., full of relics and War Between the States lore.
10. Browsing the Old French Market, near the Cathedral [Basilica of St. Louis - King of France], the Cabildo and Jackson Square.



The delightfully piquant Gay '90's decor and historical souvenirs of Sheraton-Charles' Le Pub [a men-only drinkery] should convey a hint of the stout, hearty and wide selection of quality drinks served here—in the fine, old New Orleans tradition—also of the special lunch selections. From 8 a.m. to 8 p.m.

twino

Specialty Shops

ANTIN'S ANTIQUES
308 Royal Street. 525-4041

Fine Antiques and Reproduction Jewelry. Also Royal Doulton, Mary Gregory Glass, Hummel Figures, End - of - the - Day Glass, Irish Belleek, Shelley China — many fine pieces — all fairly priced.

20th CENTURY SHOP
1612 St. Charles Avenue. 529-3281

A vast selection of individual furnishing/accessories/gifts. The THINGS ORIENTAL gallery the most complete exhibitions of authentic Oriental furniture, objects of art and accessories in this country. A must for the Oriental minded.

SALÓN de BELLE DAME
(Beauty Salon)
831 Rue Royale 523-8365
1126 St. Charles 524-7132
2 LOCATIONS

"SOUTH'S LARGEST CAMERA STORE"
BENNETT'S
3RD. BLOCK
BARONNE ST.

DANCE—RANCH, 482-3332
Carrollton Shopping Center, 3850 Dublin

Western Wear — Boots, English & Western Riding Apparel, Stetson Hats, Justin Boots, Levi's Dance Wear — Ballet & Tap Shoes, Toe Shoes, Leotards, Tights, Majorette Boots, etc.

DUPREE'S GIFT SHOPS—[2 shops]
524 Royal & 639 Royal. JA. 2-6990

The choicest pralines in town. Antiques, jewelry, gifts, cypress, etchings, antique glass and china. Authentic decorative fragments of iron lace grillwork. Mail orders encouraged. 9:00 a.m. - 5 p.m. (French Quarter)

DU-SAY'S FOR PETS (2 shops)
901 Iberville St. Phone 525-3638
Lakeside Shopping Center Phone 834-8500

Tropical Fish, Birds, Small Animals. An outstanding selection of doggie apparel. The place to browse. (French Quarter)

FRENCH QUARTER RENTALS, INC.
713 St. Ann 522-7105

Bicyle, scooter tours and rentals. See city/suburbs in healthful flexible, independent way. Much more for much less—the fun way! 8 a.m.-8 p.m., seven days a week.

HONG KONG AIRLIFT
1510 St. Charles Ave. 522-7810

Hong Kong custom-tailored clothing, with over 1,000 samples of luxury materials for your choice. Moderate prices for suits far in excess in quality to price—beautifully tailored. We ship everywhere. Recommended.

HOUSE OF ENCHANTMENT
728 St. Louis. JA. 5-6986

Reproduced antique jewelry. Unusual hand bags, Limoge miniature plates, vases and boxes made in France. Recommended for the unusual. [across from Antoine's] Finest gifts possible; budget prices.

E. A. Farley FLORIST
GENTILLY TERRACE NURSERY
288-1414
3333 GENTILLY TERRACE
Unusual Decorative Containers and Wall Pieces . . . Elegant Permanent Table Settings . . . Contemporary Art Gifts.
Roosevelt Hotel Flower Shop
IN LOBBY ROOSEVELT HOTEL
JA. 5-5949
FLOWERS BY TELEGRAPH

Specialty Shops

HOVÉ PARFUMEURS (Vieux Carré)
723 Toulouse (near Royal) JA. 5-7827

Perfumes of exquisite quality made by hand. Housed in a fine old mansion of the Spanish period (built 1797), the Casa Hové, its patio and carriageway open to visitors from 10 to 5 p.m. [Visit home].

LE POTPOURRI
208 Dauphine 529-1137

Gifts, antiques, exquisite Vieux Carré paintings, beautiful mammy aprons, hand-done inland wood card tables, staggered glass, clocks, trays, jewelry, etc. Open 9 A.M. to 6 P.M.

LE BEAU MONDE 524-9537
907 Iberville Street (French Quarter)

Open Monday thru' Saturday 9 a.m. to 6 p.m. Specializes in Gifts and Jewelry, watch repair and engraving while you wait. Will ship anywhere. This is a splendid shop for "native know-how" in getting around.

LINENS
223 Bourbon. 524-2056

Small unusual gifts — beautifully wrapped. Imported monogrammed handkerchiefs, Carlin comforts — Custom made lingerie with monograms. Open 9:30 (French Quarter) [Highly recommended].

MONOGRAMS
223 Bourbon. JA. 2-5660

Beautiful monogramming on their table linens, bed linens, handkerchiefs, towels and shower curtains. You may also bring in your own items to be monogrammed. Ideal for trousseau selections. [Excellent].

MIKE PERSIA CHEVROLET CO. 523-7101
Entire 300 block N. Rampart

Complete service and repairs. Never closed —open nights, Saturdays, Sundays, holidays. Two blocks from Canal St. near leading hotels. The fastest and most convenient for complete service.

NEW ORLEANS ARMS CO.
240 Chartres St. 522-5651

In the French Quarter — antique arms exhibit and arms library. New and antique arms and accessories. Master gunsmiths. New Orleans's treasure-house of the unusual! Browse here. [Recommended].

PIONEER SHOPPE
300 Camp Street. JA. 5-4984

Western Wear only—hat down to boots, for men, women and children. Justin boots, Jodhpurs and jodhpur boots. Leather and suede jackets. 7:30 - 5:30 through Sat. Highly recommended shop.

SALON de BELLE DAME—(*Beauty Salon*)
831 Rue Royale 523-8365
1126 St. Charles. 524-7132

Most highly recommended! Rapid, smart hair styling by Edie, Bob, Perry, Ronnie and Riko. Manicures, brow and lash dyes. Visitors welcome here. Both shops open Mon. thru Sat.

Hové
PARFUMEUR
723 TOULOUSE
(Near Royal) JA 5-7827

Remember Your Friends With . . .
HOVE'S PETITE SAMPLER
6 CHARMING LITTLE GEMS JUST $2.20
Other Odeurs — Other Prices
Write for Catalog • WE GIVE LAGNIAPPE
TOUR OF HISTORIC HOUSE . . . . ADULTS 25

SunriseBakery
STOP BY AND GET YOUR . . .
FREE PLANTATION CAKE
Featuring The Finest New Orleans French Bread
French and Creole Pastries
929 DECATUR ST. 525-6759

FRENCH QUARTER'S SMARTEST CLUB

Chris Owens

QUEEN OF THE CHA CHA

WITH HER MARACA GIRLS

A VISITOR'S MUST . . .

BIGGEST SHOW IN TOWN

Jamaica Joe, Bongo Magic, Beautiful Chorus Line of Latin Dancers alternating with a Swinging-singing Piano Bar, 3 Singers to Sing Your Favorite Songs.

Diners', Carte Blanche and American Express Credit Cards Honored

809 CLUB

BETWEEN BOURBON AND DAUPHINE

809 St. Louis

Clubs and Bars

AL HIRT
501 Bourbon 525-6167
New and fine, in the French Quarter, featuring daily luncheon and style shows. Nightly big name entertainment 9:30 p.m.-11:30 p.m.-1:15 a.m. Open 7 days/nights.

ANDREW JACKSON BAR
221 Royal 529-2603
A smart bar in the elegant Andrew Jackson Restaurant. Extensive wine and liqueur list and excellent mixology here. Interesting atmosphere and decór. From 8 a.m. to Midnite.

BAYOU BAR (in Pontchartrain Hotel)
2031 St. Charles Ave. 524-0581
A popular socialite rendezvous, with unique *décor* and elegant mixed drinks, wines and liqueurs. The excellent piano styling of Charles Luckow, of evenings. Easy driving distance from Canal St.

BLUE ROOM
Roosevelt Hotel. 529-7111
Dinner from 6-9 p.m. Floor show at 7:45. Supper hour 10 p.m. - 2 a.m. with floor show at 11:45. Dancing for those inclined. Fountain Lounge for luncheon with doors open at 11 a.m. - closed at 2 p.m.

BUCK-FORTY-NINE STEAK HOUSE
216 Bourbon 529-3138
Buck-forty-nine 10 oz. western steak, charbroiled, baked Idaho potato, green salad, rolls 'n butter, $1.49. Chicken, fish, gumbo. Service bar. Hours — 11 - 4 a.m. Sun. 4 p.m. - 1 a.m.

CAROUSEL BAR AND LOUNGE
Monteleone Hotel, 214 Royal. 523-3341
Home of the fascinating revolving Bar. The great drinks of the city. Cocktail music 5:30 p.m. - Mid. One block from Canal in the French Quarter.

RENÉ PERFUME

415 ROYAL

Try odeur VIEUX CARRÉ—Intriguing!

Mail Orders Accepted

3rd generation of Parfumers in New Orleans

Clubs & Bars

809 CLUB (French Quarter)
809 St. Louis, between Bourbon & Dauphine

Famous Chris Owens, Cha-Cha Queen and Maraca Girls. Acclaimed by Walter Winchell & Saturday Evening Post. Swinging, singing piano bar. C. Blanche & Amer. Express cards honored. Open 8 p.m. Dark Sun.

CLUB CONTINENTAL (French Quarter)
841 Conti, at Dauphine 523-0737

If you delight in the more popular operatic arias, you'll hear them sung here in fine-spirited fettle in French, Italian, German and/or Italian by opera star, Lillian Roppolo.

FELIX'S RESTAURANT (French Quarter)
739 Iberville JA. 2-4440

One block from Canal Street, at the entrance to the Vieux Carré and open twenty-four hrs. Excellent and wide variety of drinks, interesting 'Quarter atmosphere. Oyster bar, good food.

FOREST STEAK HOUSE BAR
728 N. Rampart Street 525-1531

An excellent bar with wide range of mixed drinks, imported and domestic beers, wines and liqueurs, in connection with excellent restaurant featuring steaks, seafood and Italian dishes. (Closed Sun.)

GOLLIWOG LOUNGE (in Claiborne Towers)
Canal St. at S. Claiborne

A smart and lively piano bar and lounge. Features excellent cocktails and the "Golliwog Girls." Open at 1:00 p.m. [In the piano bar nightly it's the talented nimble piano of Armand Hug. Fri. & Sat. a combo.

HILTON INN (The REEF)
Opposite N. O.'s Int. Airport 721-3471

Finest drinks in the most fascinating South Seas decor. Don't miss an evening/afternoon of Hilton hospitality [Hilton "Baby Dolls" give demonstration 8 p.m.-2 a.m. Fri. & Sat. 9 p.m.-3 a.m.]

LE PUB, 211 St. Charles
Sheraton-Charles JA. 5-8881

Strictly a men's bar—and what a bar! Gay 90 *décor*. Drinks are man-sized and ditto for the special lunch. Excellent old newspapers, billings *et cetera* line the walls. (Open 8 a.m. until 8 p.m.)

PAT O'BRIEN'S
718 St. Peter JA. 5-4823

One of New Orleans' internationally famed institutions. Entertainment and atmosphere hearty and mellow. Four bars, patio and five entertainers. Drinks and hospitality recommended. Wonderful drink specialties.

PETE FOUNTAIN'S FRENCH QUARTER INN 800 Bourbon. 523-4374

Here nationally-famous Pete Fountain, a native son of New Orleans, and his jazz group render the supreme jazz which originated here. Aside: this spot highly recommended.

THE OUTRIGGER BAR & LOUNGE
Sheraton-Charles. JA. 5-8881

This fabulous lounge opens at 9 A. M., Good entertainment from 5 until midnight. Marvelous Polynesian drinks, complimentary *hors d' oeuvres*.

RED GARTER
640 Bourbon

Here the gayety of old times comes alive to the lilting music of a colorful banjo band. Good fellowship, good drinks and sparkling music — it's new and smart. 8 p.m. - 'till.

TCHOUPITOULAS PLANTATION
6535 River Road, West Bank
766-1277

Excellent wines, liqueurs; unsurpassed mixed drinks, Southern specialties. Locale: Old plantation house restaurant in acres of oaks and fields. Try "Southern Belle." 11:30 a.m. 'til. Dark Mondays.

VOODOO BAR
Vieux Carré Motor Lodge
920 N. Rampart St. 524-0461

A smart and lively lounge featuring excellent cocktails served in the Voodoo Bar or at the French Sidewalk Cafe at pool side in the patio. Open 7 days, 7 a.m. til.

JOHNNY'S RESTAURANT
1000 N. RAMPART
AIR CONDITIONED
24 HOUR SERVICE
JA. 5-2838
CATERING TO BANQUETS & PARTIES
K.C. STEAK A SPECIALTY
LUNCHEONS - DINNERS - MIXED DRINKS

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Restaurants

AL HIRT
501 Bourbon 525-6167

Smart luncheon spot, featuring style shows daily (Mon. through Friday). Fine food and top fashions. Nightly name shows. 9:30 p.m.-11:30 p.m.-1:15 a.m. Open 7 days/nights.

ANDREW JACKSON RESTAURANT
221 Royal St. 529-2603

New and elegant with interesting and historic decór. Excellent and typical New Orleans dishes, plus a sophisticated wine and liqueur list. From 8 a.m.-Midnite, seven days, B-8; L-11; D-5.

ANTOINE'S
713 Saint Louis. 529-5696

New Orleans' oldest name. Operated by Roy Alciatore, grandson of founder. French and Creole recipes. Open noon to 9 p.m. Closed Sun. Ask to see fabulous wine cellar. (French Quarter)

ARNAUD'S
813 Bienville. 523-5433

World-famous French and Creole cuisine and a top-flight wine cellar. Operated by founder's daughter, Germaine Cazenave Wells. Visit the Carnival Room. Open 7 days 11 a.m. - 12:30 a.m. (French Quarter)

BRENNAN'S
417 Royal. JA. 5-9711

Feature is the New Orleans breakfast served from 9 a.m. French and Creole lunch and dinner menus. Cocktails served in tropical patio. 9 a.m. - midnight 7 days. (French Quarter). No shirt sleeves here.

BROUSSARD'S
815 Conti. 523-4800

Operated by French-trained Joseph Broussard, originator of over 85 dishes. French-Creole menu. Famed Napoleon patio here. Fine wines and liqueurs. Open 11:30 a.m. - 10:30 p.m. Closed Wed. (French Quarter)

BUCK-FORTY-NINE STEAK HOUSE
216 Bourbon 529-3138

Choice 10-oz. char-broiled beef steak, Idaho baked potato, mixed green salad bowl, cap bread and butter, $1.49. Chicken, seafood, gumbo—all mixed drinks—Hours 11-4 a.m. Sun. 3 p.m. to midnite.

CARIBBEAN ROOM. 2031 St. Charles
Pontchartrain Hotel. 524-0581

Breast of Chicken Hawaiian, Crabmeat Remick or Ice Cream pie a must here. Terrific buffet Wed. & Sun. Suggest reservations. Luncheon noon - 2 p.m. Dinner starts at 6 and may be ordered up to 10:00.

CHARCOAL ROOM
Jung Hotel. 523-4471

Charcoal steaks and chicken highlighted here. Entire menu excellent and service thoughtful. Fine drinks. Open 7 am. - midnight, 7 days. There's an excellent bar —very new—very elegant.

COMMANDER'S PALACE
Washington corner Coliseum. —TW. 1-5733

Since 1880 New Orleans' favorite "uptown" address. Try stuffed flounder or soft shell turtle stew. Wonderful service. Good bar. Open 11 a.m.-midnight. 6 days. Good parking facilities. Closed Mon.

CORINNE DUNBAR
1716 St. Charles. 525-0689

Authentic Creole cookery-unique recipes of an old N. O. family served graciously amid the elegance of a Victorian home. By reservation only. L. 12 - 2:30; D. 6 - 9:00. Closed Sun. & Mon.

CRESCENT CITY STEAK HOUSE
1001 N. Broad. 482-9140

Delicious steaks prepared with perfection. This nationally known steak house respected by Orleanians. Excellent bar stock. Ample parking. Open 12 noon until 12 midnite.

DELMONICO
1300 St. Charles. JA. 5-4937

"Delmonico"—on the "Avenue" has been a by-word for fine dining since 1895. The excellent and varied food is delicious—atmosphere delightful. Convenient parking. 11 a.m. - midnight daily.

FELIX'S RESTAURANT (French Quarter)
739 Iberville JA. 2-4440

Nationally famous for its oyster bar, oysters on the half shell and delicious seafoods. Excellent, tasty and wide variety of sandwiches. Steaks, chicken and fine drinks. Open 24 hrs.

Toney's
Pizza and Spaghetti House
SPAGHETTI KING OF THE SOUTH
212 Bourbon Street 523-9261

Restaurants

FLAMBEAU ROOM
Vieux Carré Motor Lodge
920 N. Rampart St. 524-0461
Delicious Flambeau Room favorites served on the flaming flambeau: Chicken, tenderloin of beef, succulent lamb, chicken livers, jumbo shrimp and rock lobster. Open 7 days, 7 a.m. - 11 p.m.

FLEUR DE LIS (in the Sheraton-Charles)
211 St. Charles. JA. 5-8881
Elegant New Orleans at breakfast, lunch and dinner in blue, gold and white magnificence. Creole cuisine served with Continental flair. Masterful steaks, flaming dishes. Cajun-Creole menu. 6:30 a.m. to 10 p.m.

FOREST STEAK HOUSE
728 N. Rampart Street 525-1531
Featuring the finest and most succulent U. S. Prime Beef, charcoal broiled to perfection, served graciously amid the elegance of a smart new dining room. L - 11-2:30 p.m. D - 5-11 p.m. Closed Sun.

JOHNNY'S
1000 N. Rampart. JA. 5-2838
For everybody who likes good food. this is your 24 hr. service. Good steaks and seafood. Oyster bar featured. Friendly and hospitable Johnny Marcev, your host. Good bar service.

KOLB'S GERMAN RESTAURANT
125 St. Charles Street 523-9122
Wide selection of Continental and American dishes. Choice steaks and seafood at reasonable prices. Imported beer, wines. Close to all hotels. 10:00 a.m. - 10:00 p.m. Dark Sundays. Music 6:45 p.m. - 9:45.

PALM TERRACE AND SWAN ROOM
In Monteleone Hotel, 214 Royal, 523-3341
One block from Canal, in French Quarter. The typical fine cookery of the city, plus excellent Cantonese food. Music daily, except Sunday — 12 - 2 p.m. and 6:30 - 9:30 p.m.

PERE ANTOINE OLD FASHIONED ICE PARLOR 727 Royal 523-8016
Delicious sandwiches old - fashioned ice cream. Try the "Sugar Bowl," the "Basin Street Banana Split," the "Tall Texan" or the "Vieux Carre Peach Melba." 11 a.m. - 11 p.m., seven days a week.

SKILLET STEAK HOUSE
3871 Gentilly Blvd. 282-9179
Here is an exceptionally fine spot. [Imported and premiums beers are a pride here]. Featured are charcoal broiled steaks, seafood platters and oysters; barbecued hickory ribs. [24 hrs.—7 days].

TONEY'S SPAGHETTI HOUSE
212 Bourbon
Excellent ravioli, Italian stuffed artichoke, meat balls, stuffed macaroni, pizza, steaks, chops, chicken and seafood. Long-established, 1½ blocks from Canal St. 6-1 a.m. Sat. - 2 a.m. Dark Sun.

TORTORICI'S
441 Royal 523-9567
For 65 years traditional favorite. Smart décor and service; excellent cookery. Try Crabmeat Contessa, Rock Cornish Hen Giuseppi, Scampi a la Tortorici or Chicken Antonio. 9 a.m.-11 p.m.

T. PITTARI'S
4200 S. Claiborne. TW. 1-2801
French and Italian cuisine. Steaks from the Black Angus Room — choose your live, Maine lobster from the unique pond. Fine wines and liquors. 11 a.m. - midnight. Ample parking.

TURCI'S
914 Poydras. JA 5-2934
City's oldest Italian restaurant (since 1917). Homemade ravioli-Italian specialties. This spot has the most complete and unusual bar stock in the city. Open 11:30 a.m. - 9:30 p.m. Closed Fri.

TCHOUPITOULAS PLANTATION RESTAURANT
6535 River Road, West Bank 766-1277
In a historic and luxurious plantation house amidst giant oaks. Specialty Veal cordon bleu; U. S. prime steaks and filets, Distinctive old Southern plantation cookery and drinks. 11:30 a.m. to 11 p.m.

VERANDA (Hilton Inn)
Opposite N.O.'s Int. Airport—721-3471
Beef at its best, crab meat imperial; broil oysters en casserole; shrimp and crabmeat en casserole; Chateaubriand and that hospitable Hilton manner. Open 6:30 to 11:30 p.m.

twino

Buck Forty Nine

Steak House

216 Bourbon St

★ 10 oz. CHAR-BROILED BEEFSTEAK
★ BAKED IDAHO POTATO
★ TOSSED GREEN SALAD BOWL
★ BREAD & BUTTER

$1.49

... and MIXED DRINKS, Too!

Buck Forty Nine

PANCAKE & STEAK HOUSE

STEAKS

PANCAKES & WAFFLES

2 Highway Locations

1801 AIRLINE HIGHWAY

63 WEST BANK EXPRESSWAY, GRETNA

Walking Tour from :[14]:

shop of *Hové, Parfumeur,* creator of exquisite French and Creole fragrancies, housed in an historic old Spanish building. Patio free, but guided tour and history of fascinating interior, 25¢ for adults, children free.

Casa Hové—1797

Retrace your steps back to Royal Street.

Further down Royal at No. 639 is another Dupree shop. Suggest taking time here.

Beyond, at #727 Royal is a cooling oasis, "Pere Antoine's Old Fashioned Ice Cream Parlor," where delicious sandwiches and sundaes bring refreshment.

Turn left on St. Peter Street to No. 718. This was the old Spanish Theatre or "Tabary's Theatre," built in 1791, now a famous entertainment spot, "Pat O'Brien's." There is no obligation in visiting a most beautiful patio in the rear.

Retrace your steps back up St. Peter

To :[24]: Walking Tour

1st in SERVICE

Because Mike Persia puts SERVICE FIRST

Dial 523-7101

7 a.m.-10 p.m.

MIKE PERSIA

CHEVROLET

ENTIRE 300 BLOCK N. RAMPART NEAR CANAL ST.

Camera Chats
by MEL BENNETT

In scenics don't forget those cloud assistance. Clouds are always a decided pictorial asset inasmuch as they break up the monotony of a white sky and add greatly to the beauty and attractiveness of the picture. When it is desired to emphasize the clouds a sky filter or color filter should be used over the lens. You're welcome at Bennett's [320 Baronne St.] We specialize in 24 hr. service on Kodachrome and Ektachrome film processing by Eastman Kodak.

DELMONICO
on the Avenue
Fine Food Since 1895
1300 ST. CHARLES AVENUE JA. 5-4937

TORTORICI'S
Supreme Italian Food
441 Royal Since 1900 523–9567

The Fabulous . . .

Pete Fountain's
French Quarter Inn
800 BOURBON ST.
New Orleans Newest and Smartest Jazz Club
OPEN AT 4:00 P. M. • COCKTAIL HOUR AT POPULAR PRICES.
Nightly Minimum Per Person $4.50
First Show 9:15 P. M. • 523-4374
Closed Sunday and Monday

Walking Tour from :[22]:

St., to Royal and turn left. In this block a splendid view of the typical architecture of the French Quarter may be obtained, looking both ways.

NOTE: If you'd like to rent a bike or scooter for a tour, turn left at next block to 713 St. Ann. French Quarter Rentals will serve you.

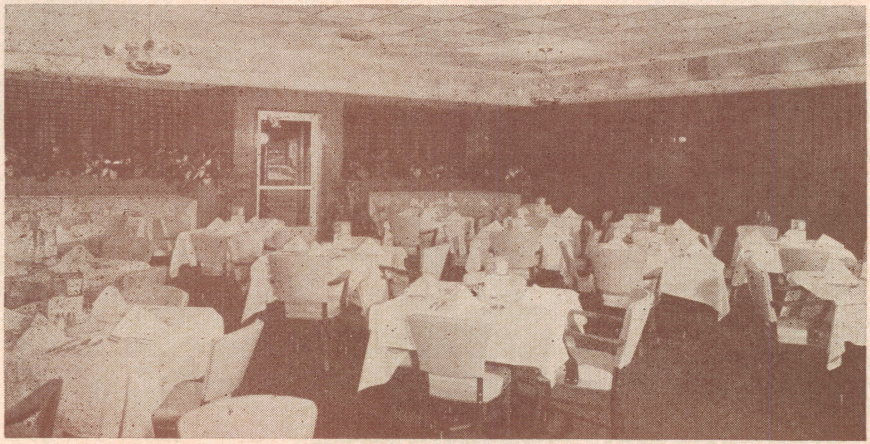
Continue on Royal to Dumaine and turn left to Bourbon and again to #800 Bourbon, the nationally-famous "Pete Fountain's French Quarter Inn," where the finest of New Orleans music and drinks are presented.

You may visit the interesting "Jazz Museum" if you care to walk to No. 1017 Dumaine, a "must" for Jazz buffs. Walk back on Dumaine to Royal Street.

At #831 Royal is the chic Salon de

Belle Dame [Beauty Salon]. Here you'll meet "Quarterites" and receive

To :[26]: Walking Tour



The smart new elegance of the main dining room of the Forest Steak House at 728 North Rampart Street matches the merits of its continental service and delicious U.S. prime beef charcoal broiled to perfection. Here Luncheon and Dinner [Luncheon 11 a.m. to 2:30 p.m.. Dinner 5 p.m. to 11 p.m.] are revelations in excellence.

THINGS ORIENTAL
INTERIORS
gallery
20th Century Shop
1612 St. Charles ave.

PERFUME
An Invitation to Romance
By Hové

Do you know that back in the dim dawn of history, sweet smelling gums and resins, the Frankincense and Murrh of Biblical times, were burned (like incense) as offerings to the Gods. The word "perfume" comes from the Latin *per fumen,* to burn. This was an early chapter in the long, long story of the use of perfume to create a propitious atmosphere. *Hové, Parfumeur,* housed at 723 Toulouse in the *Vieux Carré,* in a charming 18th century *casa,* obtains its essential oils from Grasse, composes its own formulas, and sells direct to the customers, either at the *Casa Hové* or by mail. *Jasmin* — romance, under the stars! For men— *Spanish Moss!*

for your most
cosmopolitan moods . . .
THE
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AT THE PIANO
The Pontchartrain Hotel
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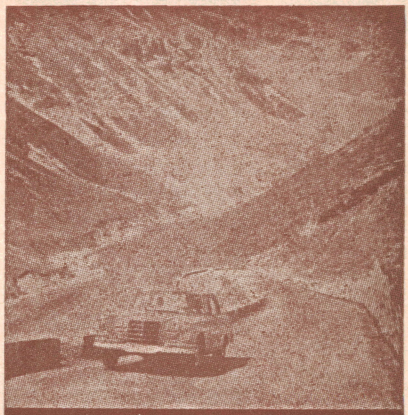
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the car of excellence and sophistication, holds its premier position — fashioned for those who know
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Crescent City MOTORS
Sales — Service — Parts
2001 St. Charles Ave.
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Walking Tour from :[24]:

rapid, smart hairstyling.

At No. 902 is located one of the most elegant and historic houses of the city. Erected in 1838 by Madame Christian Miltenberger, widow of an army surgeon under Gen. Jackson at the Battle of New Orleans, it was the ancestral home and girlhood residence of Alice Heiné, a Miltenberger heiress, who became the wife of the Duc de Richelieu and the wife of Prince Louis of Monaco until 1902 — a member of the top-echelon international set of that day. Among the furnishing are priceless and rare objects of the 16th, 18th and 19th centuries. In the rear is a lovely *patio*. The building is famous for the exquisite ironwork of its second and third floor balconies. It may be viewed in its entirety for a nominal fee and is recommended.

If you'd like to see the beautiful new Vieux Carre Motor Lodge (Master Hosts, excellent bar), it's four blocks

To :[28]: Walking Tour

Felix's
RESTAURANT
& BAR
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Oysters on the Half Shell
and
Delicious Seafoods
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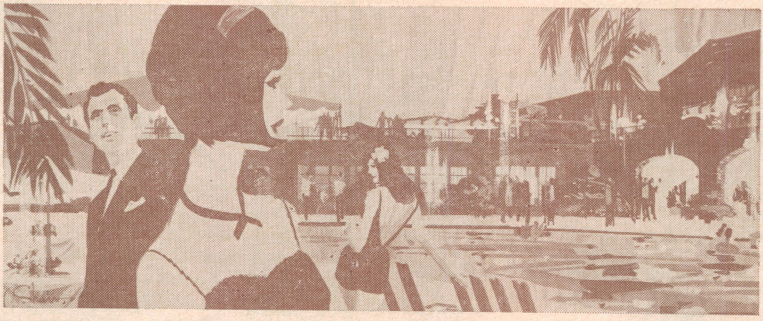
OPEN 24 HRS.

Adventure in New Orleans...



ADVENTURE IN NEW ORLEANS begins on the beautiful Sky Terrace of The Monteleone. A magical city twinkles far below, and romance is yours in the gay, relaxed elegance of the Sky Lite Lounge—where only the finest of beverages are served. And daytimes, the poolside basking is delightful. For those with a thirst, the loafing is easy in the Nine-to-Five Bar . . . and don't forget the delightful Carousel, our unique revolving bar. Yes, daytime, nighttime, any time—adventure and fun in New Orleans begin on the Sky Terrace.

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An intimate dining corner in the fabulous Tchoupitoulas Plantation Restaurant, where the specialty is uniquely delicious veal Cordon Bleu, and the U. S. Prime steaks and filets and plantation fare are something you'll remember forever. The setting is in an 1840 plantation mansion on the West Bank of the Mississippi three miles above the Huey P. Long Bridge. [*11:30 a.m. to 11 p.m. Dial 776-1277*].

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COCKTAIL MUSIC

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Hotel/Motel Authorized-"The Key To The City"

Walking Tour from :[26]:

further on St. Philip to Rampart at No. 920, through an old, interesting part of the 'Quarter.

Walk back on St. Philip to Royal.

At 1140 Royal is New Orleans's most famous Haunted House, where the notorious Madame LaLaurie cruelly tortured her slaves in the 1830's. Proceed on down Royal to Gov. Nicholls Street and turn right one block to Chartres Street.

At No. 1114 Chartres is the ancient Ursuline Convent, dating from 1734, the first nunnery in Louisiana, and the second oldest building standing in the Mississippi valley.

At the next corner turn left on St. Philip St., and walk to Decatur Street. At No. 929 Decatur you may feast

GOOD LIVING and The Story Behind It

Good living—good eating and good drinking are all around you at "Kolb's," the German restaurant in French New Orleans [125 St. Charles—a few doors from Canal St.]. Here you may sample the great old German favorites — *Sauerbraten* [German Roast Beef] or Vienna *Schnitzel,* with mouth-watering apple *strudel* or *liederkrantz* cheese for a finish. But there's infinite variety of good living at "Kolb's"—the corned brisket of beef and cabbage, the broiled shad roe, the fried jumbo frog's legs or the planked redfish steak, charcoal broiled, or the alternative of a choice strip sirloin are all ready for your whim.

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your eyes (and nose) on some of the most delectable baked goods ever devised — such things as typical French bread (even the "Cap" loaf), Italian Twist loaf, long, long "Poor Boy" loaves, delectable French pastry, Plantation Cakes, Babas and Cheese Cake—it's the Sunrise Cake Shop, and browsing is encouraged.

Continue on Decatur and you'll see the Old French Market on your left.

Beyond the market lies historic Jackson Square around which are grouped the most historic buildings in the old city. Here is St. Louis Cathedral [Basil-

To :[30]: Walking Tour

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The French Restaurant you've read about in HOLIDAY, LIFE, POST and many more.

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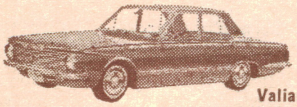

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CALL 525-9417	CALL 721-2649

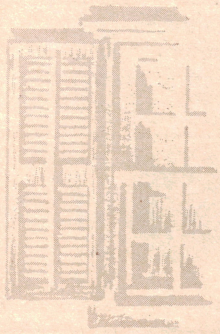
Walking Tour from :[29]:

ica of St. Louis - King of France], completed in 1794, during the Spanish *regime*—the center of Catholic religious life in New Orleans and the veritable symbol of the city. Flanking it are the ancient Cabildo and Presbytere. Take plenty of time here, and visit the park opposite.

We suggest going back to Canal Street on interesting old Chartres Street.

At No. 514 Chartres is the Pharmaceutical Museum. This museum traces the growth of Medicine in Louisiana.

A fascinating gun and arms collec-



tion is on view at the New Orleans Arms Co., at 240 Chartres—a treasure house of the unusual! Recommended.

Walk to Canal Street.

If you're interested, you can take public transportation from here, going right towards the center of town, or you may wish to ferry across the Mississippi River from the foot of Canal Street (left). Across and return takes less than an hour and is an interesting experience. Whatever your decision, have a good, *good* time, and we thank you for coming to New Orleans.

We hope you've enjoyed your tour.

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***from* STEAMER PRESIDENT**

DAILY—2:30 to 5:00 P.M.
150 Sights . . . Narrator
$3 Adults—$1.50 Children [6 to 16]
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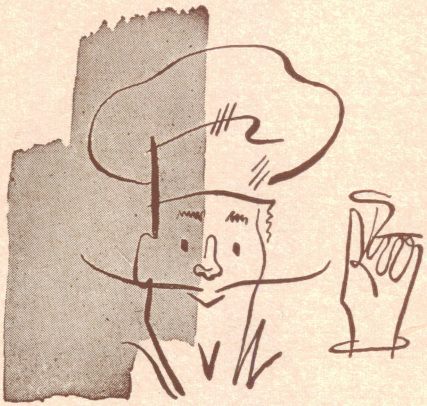

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